



Bob Roitblat

Purveyor of Fine Ideas & Experience



The Art of Communicating with Tact and Diplomacy™

Keynote, Half-day or Full-day Program

Meet Your Presenter:

For more than three decades, Bob Roitblat has innovated, nurtured, developed and successfully exited more than a dozen businesses. He uses his experience as the CEO of Mainsail Consulting Group combined with his experience as a competitive sailor to draw parallels between building and leading a winning yacht racing team and building and leading a winning business.

Bob helps current and emerging leaders develop business skills that are effective whether the seas are calm or storms are raging. "Yacht racing," he says, "is the perfect metaphor for business success. Businesses, like race boats, require leadership, teamwork and rapid decision-making to be successful. Miles from land, you have only those resources you brought with you and your knowledge of the environment and your competition to eke out as much advantage as you can in a dynamic environment."

Audiences easily connect with Bob because he is interactive and fun. Bob is able to think on his feet and engage the audience with thought-provoking stories, examples and humor.

Why this program:

Everything we do in life and at work communicates a message to others. And in a leadership role, it is important to make sure you are communicating the right message, in the right way, at the right time.

Key Takeaways:

With this program, attendees will laugh, learn and leave knowing how to:

- Recognize how you come across to others
- Become conscious of the effects of body language
- Say what you need to say without offending or creating conflict

Bob Roitblat

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