



Bob Roitblat

Purveyor of Fine Ideas & Experience



Becoming the Leader Your Team Deserves™

Keynote, Half-day or Full-day Program

Meet Your Presenter:

For more than three decades, Bob Roitblat has innovated, nurtured, developed and successfully exited more than a dozen businesses. He uses his experience as the CEO of Mainsail Consulting Group combined with his experience as a competitive sailor to draw parallels between building and leading a winning yacht racing team and building and leading a winning business.

Bob helps current and emerging leaders develop business skills that are effective whether the seas are calm or storms are raging. "Yacht racing," he says, "is the perfect metaphor for business success. Businesses, like race boats, require leadership, teamwork and rapid decision-making to be successful. Miles from land, you have only those resources you brought with you and your knowledge of the environment and your competition to eke out as much advantage as you can in a dynamic environment."

Audiences easily connect with Bob because he is interactive and fun. Bob is able to think on his feet and engage the audience with thought-provoking stories, examples and humor.

Why this program:

Leadership is a privilege, and with privilege comes great responsibilities. These include leading by example and creating an environment that inspires people to want to learn, grow and be at their best.

Key Takeaways:

With this program, attendees will laugh, learn and leave knowing how to:

- Drive engagement, build accountability, inspire action and produce results
- Identify the Six Key Elements of an effective team.
- Explain the value of developing a shared vision and common goals for your team.
- Identify ways to foster stronger relationships and cohesiveness in teams.
- Apply best practices to transform a collection of individuals into a team with a mix of complementary skills.
- Build and develop an effective team that maximizes the strengths of each team member.

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